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BOOK OVERVIEW

This ebook is divided into 3 sections:

SECTION 1

“Traditional” statements addressing selection criteria, both long criteria and short criteria (250-word limit) statements. **Page 19**

SECTION 2

One and two-page cover letters, statements and pitches. **Page 414**

SECTION 3

Paragraphs to use in your application, extracted from sections 1 and 2, no matter what format your statements need to take. **Page 437**

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